



City of Harrisonburg
Public Information Office
345 South Main Street
Harrisonburg, Virginia 22801
540-432-8931 FAX 540-432-7778

For Immediate Release
February 12, 2013

Contact: Mary-Hope Vass, Public Information Officer
540.432.8931
MaryHope.Vass@HarrisonburgVA.gov

City Receives Industrial Revitalization Grant

Harrisonburg, VA – The City of Harrisonburg has received an allocation from the Virginia Department of Housing and Community Development through an Industrial Revitalization Fund Grant.

In September 2012, an application was submitted by the city in hopes that the funds would go toward the redevelopment of the Cassco Ice House Complex.

The Cassco Ice House Complex is a landmark in downtown Harrisonburg. Built in 1934, it has been a focal point of Harrisonburg's urban core for more than 75 years. Residents have watched the growth of this building, that has 80,000 square feet of interior space, and unfortunately have had to endure the vacancy and deterioration of the property for the past five years.

A total of \$500,000 was awarded to this project, the largest grant allotment of the more than \$900,000 total grant funds awarded across the Commonwealth. The City of Harrisonburg served as the applicant for this grant and will transition the funding into a low-interest loan to the private development team.

"We were excited to learn that Harrisonburg would be receiving this funding," said Ande Banks, Director of Special Projects and Grant Management for the City of Harrisonburg. "This revitalization project will be yet another positive change and opportunity for growth in downtown Harrisonburg."

The Cassco Ice House Complex renovation project has been gathering momentum for a number of years. This project is an example of local government partnering with private resources to enhance a structure and bring more economic growth into the area. This building was intentionally included in the Main Street district boundary because of the community's desire to rehabilitate this landmark and return it to economic vitality.

This was the second year for the program and Harrisonburg was one of 16 applicants that applied for grant funding.

The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to approximately 50,000 people. More information about the City of Harrisonburg is online at www.HarrisonburgVA.gov.

###